



# 2017 Elburn Chamber Christmas Stroll



## Christmas is Coming... To Downtown Elburn!

Saturday, November 25 | 4-8pm

Join us again this year as we usher in the holiday season with the **23rd Annual Elburn Chamber Christmas Stroll** while celebrating Small Business Saturday and enjoying holiday themed giveaways, activities, refreshments & entertainment!



**Elburn Elf**  
**\$150**

- Sponsor list in Program



**Rockin' Rudolph**  
**\$250**

- Sponsor list in Program
- Sponsor listed on light show banner



**Big Santa**  
**\$350**

- Sponsor list in Program
- Sponsor listed on light show banner
- 15 second Radio Ad

\*Ad will be created at no cost and played hourly from 5-11 p.m. for 37 days

**Media** Radio Advertising  
Area Event Guides  
Digital & Print Newspapers  
Press Releases  
Website  
Facebook

**Attractions** Larsen Light Show  
Chamber Scholarship  
Santa & Mrs. Claus  
Hayrides

**Contact** Dr. David Foss | 630-365-9887  
ElburnChristmasStroll@gmail.com

## Frequently Asked Questions

### I would like to participate, but I'm not sure what my business can offer...

In past years, we have discovered that while some businesses in town have great locations, they struggle with what type of activity to offer. Other businesses would love to participate, but simply aren't located close enough to the hub of the Stroll. We can help! Our organizers will be happy to pair you up with another business to maximize the success of your role in the Christmas Stroll. Just contact us to get started!

### What should we offer to entice patrons during the event?

Our primary focus is to ensure that the Elburn Christmas Stroll remains a fun and interactive holiday event for families and doesn't become a business expo. Holiday themed activities, entertainment and samples are all great starting points for a well-attended event. Keep it fun! Our most successful participants expose their offerings to visitors while maintaining a holiday themed event.

### Some of our favorites from 2016?

Corner Grind – Employees passed out free hot chocolate & pastries

Town & Country Library – holiday goodies, the balloon man, a puppeteer, musicians.

AB&T – Santa & Mrs. Claus, vendors, kids crafts, wine tasting, firepit, more holiday goodies

Please complete the form below and submit,  
along with your donation, by **October 1, 2017**

Please make checks payable to: Elburn Chamber of Commerce  
and mail to: PO Box 305, Elburn, IL 60119

Business Name \_\_\_\_\_

\$150

Business Phone \_\_\_\_\_

\$250

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_

\$350